











CLOTHING & SHOES

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	MANAGEMENT	DEVELOPMENT
	Womenswear total look	13	100 – 150	Direct	Shopping mall, high street
	Sportswear	36	500 – 700	Direct	Retail park, high street, traffic road
	Menswear	86	300 - 500	Direct	Shopping mall, high street
	Menswear	6	80 - 140	Direct	Shopping mall, high street
	Shoes	over 200	900 – 1.500	Direct	Shopping mall, retail park
	Clothing for girls and teenagers	29	90 - 150	Direct	Shopping mall, high street

SERVICES & ENTERTAINMENT

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	MANAGEMENT	DEVELOPMENT
	Dental clinics	over 150	150 – 200 300 format with clinic	Direct	Shopping mall, high street, traffic road
	Smartphone, tablet and computer repair	5	60 – 100	Direct	Shopping mall
	Experiential museum	Next opening	700 – 1.000	Direct	Shopping mall, high street

PERSONAL GOODS AND HOUSEWARE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	MANAGEMENT	DEVELOPMENT
	Household	22	150 - 250	Direct	Shopping mall, high street, factory outlet
	Comics, gadget and games	30	120 - 180	Direct	Shopping mall, high street
	Videogames, accessories and toys	12	50 - 70	Direct	Shopping mall, high street
	Jewellery	14	70 - 100	Direct	Shopping mall
	Eyewear	over 180	80 - 130	Direct and franchising	Shopping mall, high street
	Perfumery	14	180 - 300	Direct	Shopping mall

FOOD & BEVERAGE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	MANAGEMENT	DEVELOPMENT
	Mexican restaurant	4	80 - 150	Direct	Shopping mall
	Burger bar	10 + 1 food truck	100	Direct	Shopping mall, high street
	Romagnolo typical restaurant	3	> 220 Shopping mall > 240 high street Up to 400 traffic road	Direct	Shopping mall, high street, traffic road
	Ice cream, coffee, pastry and food	32	Small 60 – 100 Medium 100 – 200 Full > 200	Direct and franchising	Shopping mall, high street
	Japanese restaurant	8	500 – 550	Direct	Shopping mall, retail park, traffic road
	Pizzeria (fast food)	20	60 - 130	Direct and franchising	Shopping mall, traffic road
	Fish burger	1	70 – 80	Direct	Shopping mall

FOOD & BEVERAGE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	MANAGEMENT	DEVELOPMENT
	Pizzeria	16	300	Direct and franchising	Shopping mall, high street
	Bubble tea & coffee	8	15 – 30 take away 70 – 200 sit-in	Direct	Shopping mall, high street, travel retail
	Oil and typical Ligurian products	20	100 - 120	Direct	High street
	Craft brewery with kitchen	7	500 – 700	Direct	Shopping mall, retail park, traffic road
	Hummus bowl and pita bread	3	50	Direct	Shopping mall, high street
	Italian piadina	over 320	50 - 80 food court 80 – 120 with 15/50 tables + dehor 120 - 250 with 50/100 tables + dehor	Direct and franchising	Shopping mall, high street, retail park, traffic road, factory outlet, travel retail
	Healthy restaurant	7	60 - 100	Direct	Shopping mall, high street
	Hawaiian restaurant	31	30 - 60 food court 20 kiosks 60 – 90 high street	Direct	Shopping mall, high street, traffic road

FOOD & BEVERAGE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	MANAGEMENT	DEVELOPMENT
	Japanese restaurant	13	200 - 600	Direct	Shopping mall, high street
	Confectionery outlet	over 80	270 – 400	Direct	Shopping mall, retail park, travel retail, traffic road
	Italian fast food focused on sandwich	27	200 - 250	Direct	Shopping mall, high street
	Italian fast food focused on sandwich	2	50 – 80	Direct	Shopping mall, high street, travel retail
	Emilian gastronomy	5	250	Direct	Factory outlet, shopping mall
	Italian restaurant	6	600 – 800	Direct	Shopping mall, retail park, traffic road
	Greek restaurant	2	100 + tables in food court	Direct	Shopping mall

FRANCHISING PROJECTS

CLOTHING & SHOES

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	DEVELOPMENT
CALLIOPE	Clothes for family	89	550 – 700 + warehouse	Shopping mall, high street, retail park
 MILANO SINCE 1931	Menswear, shirts, ties, accessorie	89	60 – 70	Shopping mall, high street
 by MINICOMF	Kidswear (0 - 16)	40	70 - 140	Shopping mall, high street
KIABI la mode à petits prix	Clothing and accessories for family and home	36	> 1.000	Shopping mall, traffic road
MANGO	Fashion	80	300 – 500	Shopping mall, high street
NUNA LIE	Womenswear	128	120 – 200	Shopping mall, high street
TERRANOVA	Clothing, accessories and underwear for family	226	650 – 750 + warehouse	Shopping mall, high street, retail park, stand alone
RINASCIMENTO MADE IN ITALY	Clothing and accessories for woman total look	69	150 – 300 + warehouse > 80 Fits You	Shopping mall, high street

FRANCHISING PROJECTS

PERSONAL GOODS AND HOUSEWARE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	DEVELOPMENT
	Home textile	71	130 – 180	Shopping mall, high street, factory outlet

FOOD & BEVERAGE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	DEVELOPMENT
	Pizzeria (fast food)	171	Kiosk 40 – 50 45 – 100	Shopping mall
	American restaurant	41	450 – 600	Shopping mall, high street
	American fast food	232	150 – 500	Shopping mall, high street, factory outlet, travel retail, traffic road, retail park
	Bakery products and pizza	18	50 - 90	Shopping mall, high street, travel retail (Southern Italy)
	Highly specialized coffee shop	33	shop 50 - 90 Kiosk 25 – 30	Shopping mall, high street, travel retail (Southern Italy)
	Brewery and restaurant in Bavarian style	29	Stube >500 Klein 80 – 200 Wagen >20	Shopping mall, high street, factory outlet, travel retail

FRANCHISING PROJECTS

FOOD & BEVERAGE

BRAND	PRODUCT SECTOR	SHOPS IN ITALY	REQUIRED SQM	DEVELOPMENT
	Steak house	226	400 – 600	Shopping mall, retail park, traffic road
	Original french tacos	1	80 - 250	Shopping mall, high street, retail park
	Pizzeria	33	400 – 500	Shopping mall, retail park, traffic road
	Japanese restaurant	15	200 – 300	Shopping mall, high street
	Bavarian restaurant	26	400 – 600	Shopping mall, retail park, traffic road