

Company Profile



2024 confidential

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- **Overview**
- **Business Units**
- **Services**
- **Channels & Industries**
- **International Network**
- **Clients Portfolio**

OVERVIEW

Our numbers

The company in brief,
through some key
numbers

1 Company

+ 1000
Supported Brands

4 Business Units

+1500
Monitored commercial
structures

+20 Consultants

+ 500
Opened Stores

+ 30 years
of experience

+ 6000 Shopping streets
analyzed and mapped



TENANT REPRESENTATION



Follows the development of domestic and international chains with strategic and operational support.

STRATEGY & MANAGEMENT



Supports those who are interested in entering the retail market or those who want to implement their own growth opportunities.

FINANCIAL ADVISORY



Supporting institutional Investors or entrepreneurs who are interested in investing in retail-driven business.

GEO DATA INTELLIGENCE



Supports retailers in understanding visitors to any location through accurate analysis of footfalls.

4 BUSINESS UNITS

SERVICES

Strategic planning

Strategic roadmap for retail expansion

Location strategy

Geo Data Intelligence/
Footfalls analysis

Evaluation potential
revenues (store sales
prediction)



Tenant Representation

Expansion strategy
development

Tenant representation
(renewals, relocations, i.E.)

Relationship with landlords

Transaction management



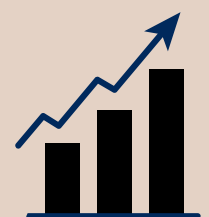
Financial & Valuation advisory

Cooperation with private
equity funds

Retail business
due diligence

Merger & Acquisition

Real Estate valuation



SERVICES

Value Proposition Engineering

Value proposition

Positioning scenarios

Business model

Pilot implementation



Omnichannel Operations

Online-offline integration

Category management and supply chain

Visual merchandising

In-store/digital communication

Recruiting



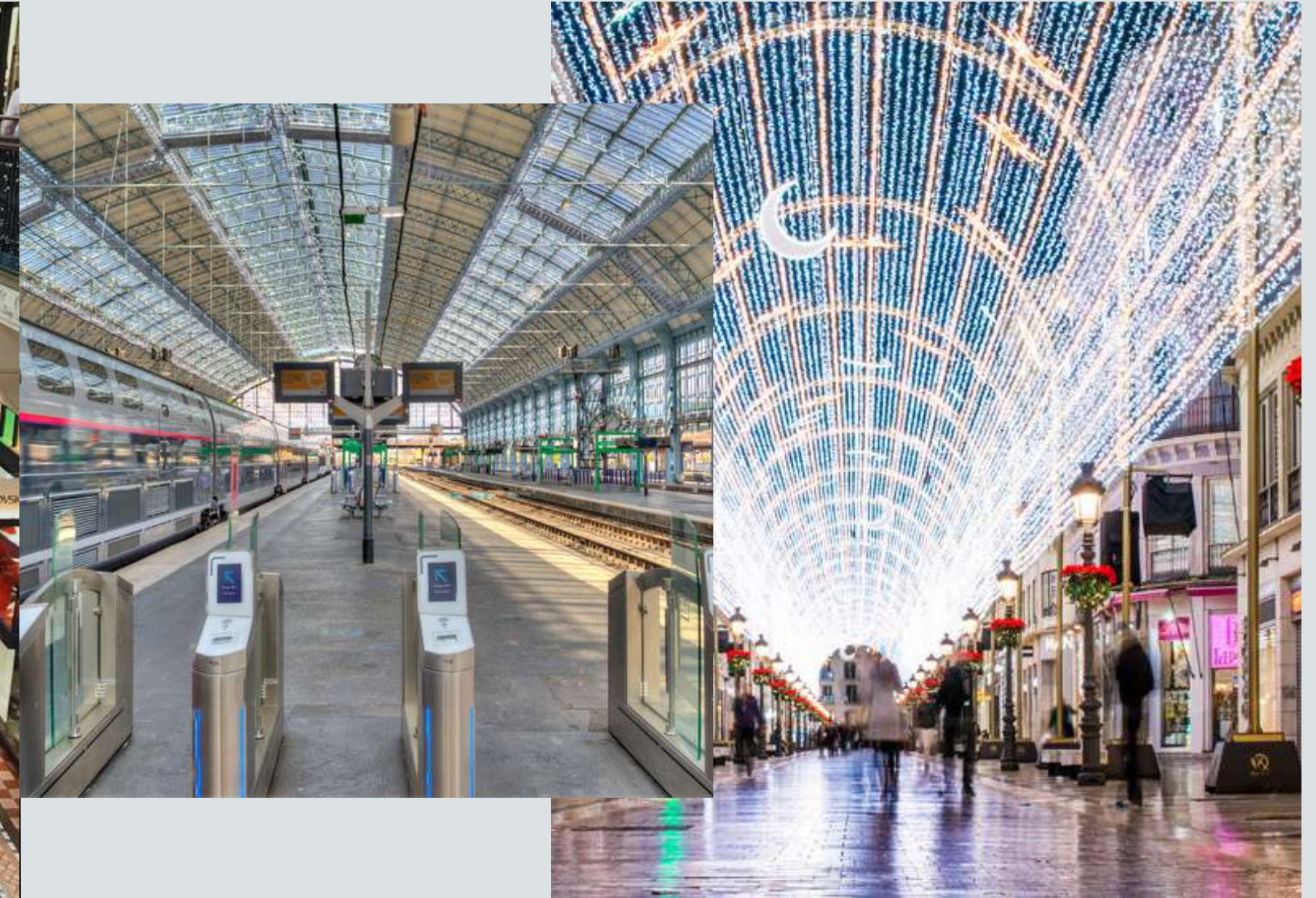
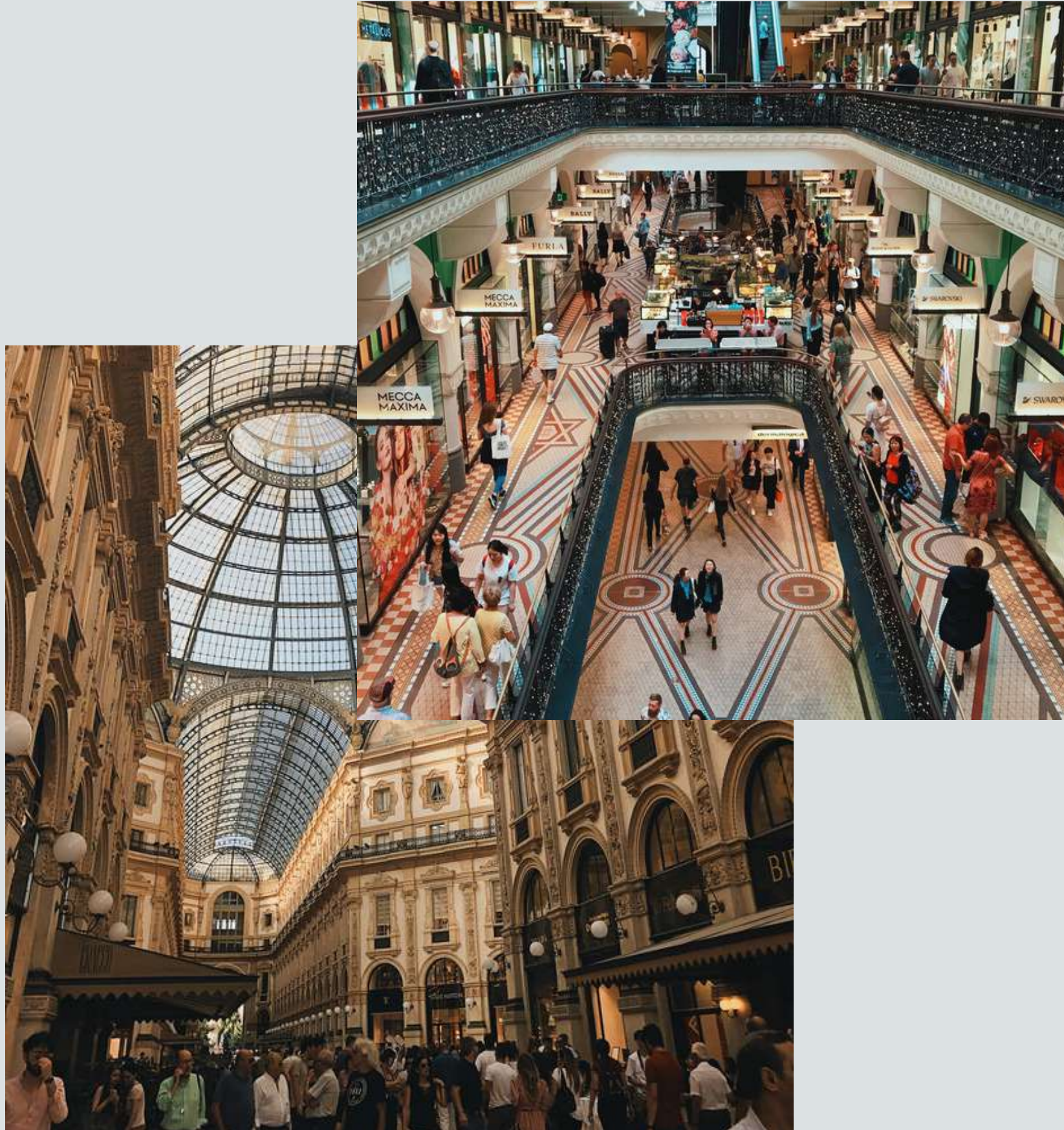
Franchising

Partnership strategy

Project engineering

Franchisee and master franchisee recruiting

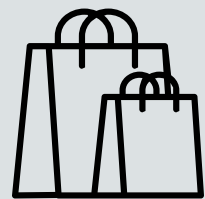
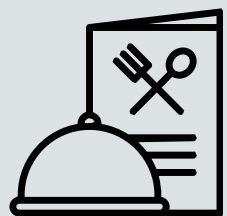




CHANNELS

Mall and retail park, high street and traffic road, travel retail e factory outlet

INDUSTRIES





TIRCA

Internazionale Network



CLIENTS PORTFOLIO



cioccolatitaliani
GELATI E CIOCCOLATO ITALIANO



Bun
UNBELIEVABLE BURGERS



PANINO GIUSTO
Milano 1979



DAL 1966
PARMAMENÙ
Famiglia Carpanese
BOTTEGA E OSTERIA



PANINO GIUSTO
TO-GO



WIENER HAUS



PIRATES' BAY



LÖWEN WAGEN



ALDENTE
PASTA BAR



CAMPARI GROUP



IGINIO MASSARI
ALTA PASTICCERIA



FOOD

CLIENTS PORTFOLIO

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salmoiraghi & viganò



SERVICES & LEISURE



THE CARLYLE GROUP
GLOBAL ALTERNATIVE ASSET MANAGEMENT

Cinven

Bridgepoint

L CATTERTON

PERMIRA

ARDIAN

Palamon
Capital Partners



Partners Group
Passion for Alternative Investments

INTERBANCA

BC Partners

PM & PARTNERS
PRIVATE EQUITY



STAR CAPITAL
Società di Gestione del Risparmio SpA

MAST CAPITAL
PARTNERS

IGI SGR SpA
PRIVATE EQUITY

UniCredit

argos
wityu

21 Investimenti



NUO CAPITAL

Advent International
GLOBAL PRIVATE EQUITY

DEA CAPITAL

MEDIOCREDITO ITALIANO

PRIVATE
EQUITY FUNDS